



YOUR RESOURCE FOR MEETINGS IN THE MIDWEST

Mechanical Specifications

Please call 800-288-8510 for a full media kit or visit www.MidwestMeetings.com.

Mechanical specs
(All dimensions in inches)

Size	W	H
Full page	7.375	9.875
2/3 page	4.5	9.75
1/2 page vert	4.5	7.375
1/2 page horz	7.375	4.5
1/3 page vert	2.25	9.75
1/3 page sq	4.5	4.5
1/4 page	3.5	4.5

★ Display advertisements

Ads are accepted as high-resolution .pdf, .tif or .eps files.

Be sure to include/embed fonts and only use CMYK images at a minimum of 300 dpi resolution.

Black text: C-0, M-0, Y-0, K-100

Full page bleed specs:

Bleed: 8.625 x 11.125

Trim: 8.375 x 10.875

Live: 7.875 x 10.375

Please email your artwork (up to 20 megs) to Amy@MidwestMeetings.com.

Please send your artwork to Amy: Amy@MidwestMeetings.com

302 6th Street W • Brookings, SD 57006

Phone: 800-288-8510 • Fax: 605-692-9031

www.MidwestMeetings.com